



DATES: Aug.30-Sep.2 (1st week), Sep. 6-8 (2nd week) VENUE: TOKYO BIG SIGHT

The 84th TOKYO INTERNATIONAL

Gift Show Autumn 2017

LIFE × DESIGN®

The 84th TOKYO INTERNATIONAL

Gift Show

Autumn 2017

TIGS 2017

**The 56th International
Premium Incentive Show Autumn 2017**

**The 22nd
Gourmet & Dining Style Show**®
Autumn 2017

**The 2nd
Premium Beauty & Health Show**

Contact

Organizer: Business Guide-Sha, Inc.

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OVERVIEW

◆1st Week: Aug. 30-Sep. 2

The 84th Tokyo International Gift Show Autumn 2017 LIFE×DESIGN

50,291 visitors
including 900 overseas visitors

300 exhibitors
including 21 overseas exhibitors

◆2nd Week: Sep. 6-8

The 84th Tokyo International Gift Show Autumn 2017
(include the 2nd Premium Beauty & Health Show)

200,436 visitors
including 7,329 overseas visitors

2,541 exhibitors
including 687 overseas exhibitors

◆ Concurrent Show

The 56th Tokyo International Premium Incentive Show Autumn 2017

57,666 visitors
including 381 overseas visitors

230 exhibitors
including 41 overseas exhibitors

The 22nd Gourmet & DiningStyle Show Autumn 2017

24,975 visitors
including 102 overseas visitors

236 exhibitors
including 2 overseas exhibitors

2 Weeks Total



333,368 visitors
including 8,712 overseas visitors



3,307 exhibitors
including 751 overseas exhibitors

Gift Show drew more attention from overseas!

OVERSEAS VISITORS
INCREASED BY

50%

OVERSEAS
EXHIBITORS WAS UP

122%

(Compared with Spring 2017)



The 84th TOKYO INTERNATIONAL

Gift Show Autumn 2017
LIFE × DESIGN®

OUTLINE

NAME	The 84th Tokyo International Gift Show Autumn 2017 LIFE×DESIGN
THEME	New Trends in Lifestyle Design for People and Living OUR LIFE IS OUR DESIGN
DATES	Aug. 30 (Wed.) - Sep. 2 (Sat.), 2017 *Open to the public on Sep.2
HOURS	10am-6pm [10am-5pm on Sep.2]
VENUE	TOKYO BIG SIGHT [East Hall 7 and 8]
ORGANIZER	Business Guide-Sha, Inc.
OFFICIAL SUPPORT BY	ASEAN - JAPAN Centre / American Embassy, Commercial Section / British Embassy, Trade & Investment Department / Canadian Embassy / Embassy of the People's Republic of China in Japan / Royal Danish Embassy / Business France Japon, French Embassy / Embassy of the Federal Republic of Germany / German Chamber of Commerce and Industry / Embassy of Italy, Tokyo - Trade Promotion Section / Embassy of the Kingdom of the Netherlands / Spanish Embassy, Economic and Commercial Office / AICEP Trade & Investment Agency / Japan External Trade Organization (JETRO) / Manufactured Imports and Investment Promotion Organization (MIPRO) / Japan Department Store Association / Japan Chain Stores Association / Japan Retailers Association/ Central Federation of Societies of Commerce and Industry, Japan / The Japan Chamber of Commerce and Industry / Japan Institute of Design Promotion (JDP) / Japan Direct Marketing Association (JADMA) / The Tokyo Chamber of Commerce and Industry / The Association of Japanese Animations (AJA)/ Japan Merchandising Rights Association (JAMRA) / Content Overseas Distribution Association (CODA) /Character Brand Licensing Association (CBLA) / Japan Shopping Tourism Organization (JSTO) / Japan Specialty Store Association / Nissenken Quality Evaluation Center / Tokyo Big Sight Inc. / "Gift Premium" monthly trade magazine
WITH COOPERATION OF	Japan Interior Industry Association / Japan Interior Designers' Association (JID) / Japan Jewelry Designers Association Inc. / Aroma Environment Association of Japan / Japan Craft Design Association / Japan Package Design Association / Japan Design Space Association / Japan Graphic Designers Association Inc. / Japan Industrial Designer' s Association / Japan Sign Design Association / Japan Fashion Association / Japan Extension and Remodeling Conference Organization / The Textile Design Association of Japan / Residential Renovation Promotion Council
PARTICIPATIONS	300 companies including 21 overseas companies Indonesia (1), Korea (8), Taiwan (11), UK (1)
VISITORS	50,291 visitors including 900 overseas visitors



The 84th TOKYO INTERNATIONAL

Gift Show Autumn 2017

LIFE×DESIGN®

Nearly 400 brands and 10,000 products were brought together at LIFE×DESIGN which is mainly focusing on sophisticated Made in Japan, cutting-edge design, and renovation-related products/ideas to color your life. In the stylish yet calm atmosphere, most of buyers expressed their satisfaction that they were able to spend more time at the booths and had a fruitful talk with the exhibitors to learn the story of the products.



Opening Ceremony

Celebrated its opening with dignitaries and market leaders on August 30.

[See List of Guests](#)

<http://www.giftshow.co.jp/english/life2/pdf/ceremony.pdf>

Attracted Talented Buyers & Consumers

Opened to the public for the first time on the 4th day of the show, and a total of visitors increased by 26 % compared to LIFE×DESIGN Spring 2017.



NIPPON BRAND FAIR

Made in Japan! Some of exhibitors also demonstrated craftsmanship.



ACTIVE DESIGN & CRAFT FAIR

One of the hot zones with well-designed and creative products.



SOZAI

Thread, paper, wood, metal, gold... Expanded the possibility of material/technique itself.



ACTIVE CREATORS

Talented creators including 10 brands from Fresh Taiwan attracted visitors.

What Buyers Said About LIFE×DESIGN Autumn 2017

"We are very thrilled to see/meet producers/makers directly at the show and communicate with them about their crafts and ideas. As the leading Asian crafts e-commerce platform, we hope to invite the best makers from Japan to join us."

- Dongjia App (China)
(Hangzhou Youpeng Internet technology Co., Ltd.)
Overseas Market Department: Mi Li

"Had the opportunity to speak to brands I've found online. Was expecting the venue to be more crowded, but it was better than the place being packed."

- TORTOISE GENERAL STORE (USA)
Owner: Herbert Johnson



The 84th TOKYO INTERNATIONAL

Gift Show

TIGS 2017

Autumn 2017

OUTLINE

NAME	The 84th Tokyo International Gift Show Autumn 2017
THEME	Affection, Friendship and Romance Heartful Gift between Precious Ones
DATES	Sep. 6 (Wed.) - 8 (Fri.), 2017
HOURS	10am-6pm [10am-5pm on Sep.8]
VENUE	TOKYO BIG SIGHT [East Hall (1-8 Halls), West Hall 1 and West Atrium]
ORGANIZER	Business Guide-Sha, Inc.
OFFICIAL SUPPORT BY	ASEAN - JAPAN Centre / American Embassy, Commercial Section / British Embassy, Trade & Investment Department / Canadian Embassy / Embassy of the People's Republic of China in Japan / Royal Danish Embassy / Business France Japon, French Embassy / Embassy of the Federal Republic of Germany / German Chamber of Commerce and Industry / Embassy of Italy, Tokyo - Trade Promotion Section / Embassy of the Kingdom of the Netherlands / Spanish Embassy, Economic and Commercial Office / AICEP Trade & Investment Agency / Japan External Trade Organization (JETRO) / Manufactured Imports and Investment Promotion Organization (MIPRO) / Japan Department Store Association / Japan Chain Stores Association / Japan Retailers Association/ Central Federation of Societies of Commerce and Industry, Japan / The Japan Chamber of Commerce and Industry / Japan Institute of Design Promotion (JDP) / Japan Direct Marketing Association (JADMA) / The Tokyo Chamber of Commerce and Industry / The Association of Japanese Animations (AJA)/ Japan Merchandising Rights Association (JAMRA) / Content Overseas Distribution Association (CODA) /Character Brand Licensing Association (CBLA) / Japan Shopping Tourism Organization (JSTO) / Japan Specialty Store Association / Nissenken Quality Evaluation Center / Tokyo Big Sight Inc. / "Gift Premium" monthly trade magazine
WITH COOPERATION OF	Japan Interior Architects/Designers'Association / Japan Interior Industry Association / Japan Jewellery Designers Association Inc. / Aroma Environment Association of Japan / Japan Craft Design Association / Japan Fashion Association / Japan Package Design Association / Japan Design Space Association / Japan Extension and Remodeling Conference Organization / Japan Graphic Designers Association Inc. / Japan Industrial Designer' s Association / Japan Sign Design Association / The Textile Design Association of Japan / Residential Renovation Promotion Council
PARTICIPATIONS	2,529 companies including 687 overseas companies Australia (1), Austria (1), China (365), Germany (2), Hong Kong (30), India (1), Indonesia (1), Italy (2), Korea (103), Kyrgyzstan (1), Lithuania (1), Nepal (1), Netherlands (1), Philippines (1), Singapore (1), Spain (1), Taiwan (62), Thailand (36), USA (75), Vietnam (1)
VISITORS	200,436 visitors including 7,329 oversease visitors
CONCURRENT SHOW	The 56th Tokyo International Premium Incentive Show Autumn 2017 The 22nd Gourmet & DiningStyle Show Autumn 2017 The 2nd Premium Beauty & Health Show 2017



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TIGS 2017

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Gift Show exhibited tens of thousands of products across 45+ categories including housewares, kawaii items, stationery, fashion, beauty, food, and more. In addition, international exhibitors established pavilion, namely China, Indonesia, Korea, Taiwan, Thailand (OTOP), California and Hawaii. Council of Indigenous Peoples also exhibited in Taiwan Pavilion for the first time in Japan. As the ideal platform to source Japanese and overseas products, the number of visitors increased by 6 % compared to Gift Show Autumn 2016 and the venue was filled with lively business discussion.



Opening Ceremony

Joint Opening Ceremony of TIGS, GDS, PI, and PBHS took place grandly on September 6.

[See List of Guests](#)

<http://www.giftshow.co.jp/english/84tigs/pdf/ceremony.pdf>



Special Recognition

Business Guide-Sha, Inc., the organizer of Gift Show, received special recognition by U.S. Commercial Service and California Center for International Trade Development for promoting U.S. consumer goods through the show.



Character & Kawaii Items

Anime, character, and kawaii items representing Japanese popular culture were gathered in Gift Show.



Made in Japan

Traditional and modern Japanese products attracted not only Japanese but also overseas buyers.



Spotlight on American Products

Hawaii and California set Pavilion as American products become more popular in Japan.



Global Handmade

Great opportunity to discover quality & stylish handmade products without traveling around the world.

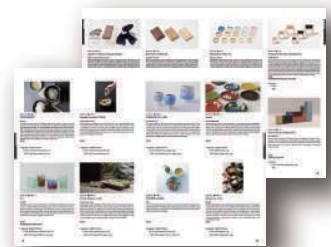
What Buyers Said About Gift Show Autumn 2017

"This is a great trade show where I can not only meet a lot of quality exhibitors but also learn from them."

- New Time (China) Co., Ltd. (China)
Asst of Merchandising Dept.: Akane Yu

"The quality of supplier is good. We found that their English communication is better than before. Easy to reach those supplier we need by using 'Gift Show Select' in English."

- Korean Corner Co., Ltd. (Hong Kong)
Founder & Managing Director: Chan Tak On



What is Gift Show Select?
English Catalog with pictures and information of exhibitors, especially those who are positive for global business.

CONCURRENT SHOW

The 56th Tokyo International Premium Incentive Show Autumn 2017

DATES&HOURS: Sep.6-8 10am-6pm (10am-5pm on Sep.8)

VENUE: Tokyo Big Sight West Hall 3-4

THEME: Promotion Mix Utilizing IT the Key to Success Part 3

PARTICIPATIONS: 230 companies

VISITORS: 57,666 visitors including 381 overseas visitors

Exhibited sales promotion related items/services such as SP tool & incentive, shop decoration, IT sales support, advertising & media, event tool, printing and so on. In addition, the 3rd Retail Promotion Awards was held to honor companies operated an effective & creative promotion.



The 22nd Gourmet & DiningStyle Show Autumn 2017

DATES&HOURS: Sep.6-8 10am-6pm (10am-5pm on Sep.8)

VENUE: Tokyo Big Sight East Hall 3

THEME: "Local Production, Japan' s Local Food a Hot Topic" PART II

PARTICIPATIONS: 236 companies

VISITORS: 24,975 visitors including 102 overseas visitors

Mainly focusing on food and drink reflecting local cultures and environment as well as those products stick to ingredients and package design, the venue drew attention from a wide range of visitors from department stores, retails, restaurants, trading companies, premium food stores etc.



The 2nd Premium Beauty & Health Show 2017

DATES&HOURS: Sep.6-8 10am-6pm (10am-5pm on Sep.8)

VENUE: Tokyo Big Sight East Hall 3

THEME: Holistic Beauty

PARTICIPATIONS: 12 companies

As a trade show specialized in beauty and health for professional, exhibitors showcased high quality products, techniques, and services.

