

Do Not Miss Japan's Largest Tokyo Gift Show!

The 84th Tokyo International Gift Show Autumn 2017 will take place for 4 days, September 6-8, at Tokyo Big Sight while the 56th Tokyo International Premium Incentive Show Autumn 2017, the 22nd Gourmet & DiningStyle Show Autumn 2017 and the 2nd Premium Beauty & Health Show 2017 is also held concurrently. As the gateway to the gift market in Japan, it brings together more than 3000 worldwide exhibitors with a wide range of products, including characters, stationery, housewares, fashion, beauty, kawaii items, food, and more. Buyers have the opportunity to discover the latest trends in Japan and meet new business partners in person. Especially, for overseas buyers, it is the great B2B platform to source unique Japanese products as about 77% of exhibitors are Japanese companies and a lot of them are interested in overseas markets.

HIGHLIGHTS



Anime/Comic & Character License Fair @ East Hall 3

Animation is one of the important parts of Japanese culture. It is only Gift Show where licensors and licensees participate and visitors are able to meet both of them under one roof. Do not miss this chance!



Nippon Quality @ East Hall 4

A group of Japanese small and medium enterprises aiming for overseas export exhibit Made in Japan products. It also provides a great opportunity to learn Japanese culture and the story of the products.



Spotlight on American Products @ East Hall 6

American products become more and more popular in Japan. Considering this trend, Spotlight on American Product was established this time. Buyers can check 150+ American brands in one place!

OVERSEAS

687 overseas companies from 20 countries and regions participate, and 6 pavilions are established including California for the first ever in Gift Show. Special Recognition Ceremony will be held on September 6, 11:40am at California Pavilion.

For buyers from overseas, English/Chinese assistance is available at Overseas Buyer Lounge on the 2nd floor of East Hall 1.

<Overseas Exhibitors Breakdown>

Australia (1), Austria (1), China (365), Germany (2), Hong Kong (30), India (1), Indonesia (1), Italy (2), Korea (103), Kyrgyzstan (1), Lithuania (1), Nepal (1), Netherlands (1), Philippines (1), Singapore (1), Spain (1), Taiwan (62), Thai (36), USA (75), Vietnam (1)

<Pavilion>



California
Booth No. 東 6-T48-40



Hawaii
Booth No. 東 6-HW



Thai
Booth No. 東 6-T49-28



China
West Hall 1 & Atrium



Korea
West Hall Atrium



Taiwan
West Hall 1

