

The 7th KYOTO INTERNATIONAL GIFT SHOW

POST-SHOW REPORT

SHOW OUTLINE

- [NAME]** The 7th Kyoto International Gift Show 2026
- [DATES & TIMES]** March 11th (Wed.) – 12th (Thu.), 2026 (March 11th: 10 a.m. - 6 p.m. / March 12th: 10 a.m. – 5 p.m.)
- [PLACE]** MIYAKO MESSE 3rd floor and 1st floor
9-1, Okazaki Seishojicho, Sakyo-ku Kyoto City, Kyoto, 606-8343, Japan
- [ORGANIZER]** BUSINESS GUIDE-SHA, INC.
2-16-7F Honmachibashi Chuo-ku, Osaka 540-0029, Japan
- [OFFICIAL SUPPORT]** Kyoto Prefecture / Kyoto City / Kyoto Chamber of Commerce and Industry / Kyoto Wisdom Industry Creation Center / Kyoto City Tourism Association / Kyoto Convention & Visitors Bureau / Kyoto Museum of Crafts and Design / Kyoto Industrial Support Organization 21 / Kyoto Municipal Institute of Industrial technology and Culture / Japan External Trade Organization (JETRO) KYOTO / ASEAN-JAPAN CENTRE / AICEP Trade & Investment Agency / German Chamber of Commerce and Industry in Japan / Hong Kong Trade Development Council, Osaka / KOTRA OSAKA / Royal Thai Consulate General, Osaka, Commercial Affairs / Taiwan Trade Center, Osaka / Japan Chain Stores Association / Japan Department Stores Association / Japan Manufactured Imports Promotion Organization (MIPRO) / Japan Shopping Tourism Association / Japan Interior Designer's Association / Japan Interior Industry Association / Japan Jewelry Designers Association / "Gift Premium" monthly trade magazine
- [DIVISIONS]**
- 衣 / FASHION
Fashion and beauty-related items such as fashion accessories, bags, shoes, stoles, clothes, and accessories.
- 食 / FOOD
Food and kitchenware including groceries, beverages, confectionery, local specialties, vegetables, healthy food, supplements, and cooking equipment.
- 住 / LIVING
Home décor, furniture, arts, potteries, garden décor, camping gear, flower & green, stationery, educational toys, pet supplies.
- 法 / CORPORATE GIFTS
Store fixtures and services for corporations, including OEM & ODM products, personalized gifts, SP & novelty goods, shop decoration items, printing services, and CRM systems.
- [NUMBER OF EXHIBITORS]** 281 companies, 282 booths [Overseas: 14 companies]
- [TOTAL NUMBER OF VISITORS]** 14,065
(Counted number at main entrance)

Gift Show was held in Kyoto for the 7th time! Establish a platform leading to next business

Organized by Business Guide-Sha, Inc., Kyoto International Gift Show took place for the first time at Miyako Messe in Kyoto in 2019. We are glad to announce that we had the 7th Gift Show in Kyoto on March 11th-12th, 2026.

The 2-day show exhibited traditional yet modern gifts including fashion, interiors, design products, sales promotion tools, etc. In addition, we had the Open Factory Day on March 13th which participated exhibitors opened their factories to the public.

Kyoto was the former imperial capital of Japan over a thousand years and is renowned for their monozukuri, which literally means "making things," developed through the long history.



VISITOR

A large number of visitors such as retail shops, wholesalers, trading companies, SP agents, manufacturers, hotels, restaurants, etc. and those who are specialized in gift items came to find something new.

Total number of visitors: 14,065 (Counted number at Gift Show main entrance)

March 11 (Wed.), 2026	7,340
March 12 (Thu.), 2026	6,725

VISITOR BY SECTOR

Wholesale	24.9%	3,506	Printing Industry	1.9%	266
Retail	21.5%	3,027	Government/Public organization	3.8%	462
Specialty shop	3.4%	474	Hotel/Wedding	1.1%	151
Department store	1.7%	237	Food Retail	0.7%	104
Volume sales store	0.3%	41	Food Wholesale	0.6%	87
Leisure/Amusement	1.9%	267	Food Manufacturer	1.4%	197
Museum/Zoo/Botanical garden	0.4%	64	Food Service Industry	0.6%	87
SP/AD agent	2.6%	366	Restaurant	0.5%	64
Manufacture	14.3%	2,016	Press/Publisher	0.6%	81
Trade	3.3%	468	Design/Planning	3.3%	468
Housing, Building	1.7%	233	Others	7.3%	1,023
Mail order	2.7%	376			

VISITOR BY REGION

Hokkaido/Tohoku	0.21%	29
Kanto	3.49%	491
Hokuriku/Shinetsu	1.27%	179
Tokai	5.75%	809
Kinki	84.71%	11,915
Chugoku/Shikoku	2.76%	388
Kyushu/Okinawa	0.75%	105
Overseas	1.06%	149

REGION Ranking

1.	Kyoto	44.0%	6,193
2.	Osaka	30.5%	4,290
3.	Hyogo	5.5%	774
4.	Aichi	3.1%	439
5.	Tokyo	3.0%	422
6.	Shiga	2.9%	404
7.	Nara	1.8%	254
8.	Gifu	1.3%	185
9.	Hiroshima	0.9%	121
10.	Okayama	0.8%	110

CONTEST

New Product Contest (New product section, SP tools section)

◆ Judging Criteria

1. Outstanding design, production technology, and originality.
2. Function in terms of the end-purpose of the product or excellence in ideas.
3. High quality standards.
4. Sufficiency of thought given to safety aspects.

◆ Judges

The final judgment was made based on the judgment criteria above, considering the results of a vote made by visiting buyers, recognized as sales professionals. People highly qualified and experienced in the field, prominent designers, influential retail buyers, were asked to judge.

Contest Winners

Grand Prix

- Product Name Tezutsumi Chirashi
- Company Name Kikyoya Co., Ltd.
- Retail Price JPY2,890



Product Division

Winner

- Product Name Water-Responsive Coaster
- Company Name Iyo Yuinou Center Co., Ltd.
- Retail Price JPY1,000



Runner-up

- Product Name Tea Soap
- Company Name Kyo Cologne
- Retail Price JPY2,400~



Food Division

Winner

- Product Name Zui
- Company Name Tonosho Co., Ltd.
- Retail Price JPY1,500~



Runner-up

- Product Name Honey Cashew Nuts
- Company Name Mitsuwa
- Retail Price JPY1,836



Special Prize

■Product Name Titanium Chopsticks
 ■Company Name Titan's Forge
 ■Retail Price JPY11,000



■Product Name Vegetable Pudding
 ■Company Name Aperio Co., Ltd.
 ■Retail Price JPY3,462



SPECIAL EVENT

Kyoto Limited Special Project “Wazahaku”

Featuring “Material & Technique” and “Craftsman & Creator”: essentials you can't miss in Kyoto. This project aims to be a platform to develop new business rather than just exhibiting materials and craftsmanship at a booth.



OPEN FACTORY DAY

Great experience learning how products are made and interact with craftsmen! 14 exhibitors at Kyoto International Gift Show opened their factory, studio, showroom, etc. to the visitors on March 13th, the day after Kyoto International Gift Show.



NEXT SHOW DATE

OSAKA

The 68th OSAKA INTERNATIONAL GIFT SHOW

■Date September 17-18, 2026 (2 days)
 ■Venue OMM 2nd floor Exhibition Halls



KYOTO

The 8th KYOTO INTERNATIONAL GIFT SHOW

■Date March 10-11, 2027 (2 days)
 ■Venue Miyako Messe



******* For further information, contact *******

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