

POST SHOW REPORT

The 97th TOKYO INTERNATIONAL Gift Show Spring 2024

Concurrent Trade Shows

TOKYO INTERNATIONAL Gift Show^{Spring 2024}
The 15th **LIFE × DESIGN**

The 35th
GOURMET & DINING STYLE SHOW^{Spring 2024}

The New Generation of Housing & Living
TOKYO International
Gift Show



[Date] 6th-8th February, 2024

[Time] 10:00-18:00, 10:00-17:00 on the 8th

[Venue] Tokyo Big Sight



Business Guide-sha, Inc.

<https://www.giftshow.co.jp/english/>

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SHOW NAME:

The 97th Tokyo International Gift Show Spring 2024

CONCURRENT SHOWS:

The 15th LIFE×DESIGN in Tokyo International Gift Show Spring 2024

LIVING & DESIGN 2024

The 35th Gourmet & Diningstyle Show Spring 2024

DATES & HOURS:

February 6 (Tue.) - 8 (Thu.), 2024

Feb. 6 - 7 ... 10am to 6pm, Feb. 8 ... 10am to 5pm

VENUE:

TOKYO BIG SIGHT (Tokyo International Exhibition Center)

3-11-1 Ariake, Koto-ku, Tokyo 135-0063

TOTAL NUMBER OF EXHIBITORS (including concurrent shows)

2,939 companies

(including 325 overseas companies from 16 countries and regions)

ORGANIZER:

Business Guide-Sha, Inc.

OFFICIAL SUPPORT BY (Scheduled):

ASEAN-JAPAN Centre / Economic & Commercial Office Embassy of the People's Republic of China / Ambassade de France au Japon - Business France / State of AICEP Trade & Investment Agency / Office of Commercial Affairs Royal Thai Embassy / German Chamber of Commerce and Industry in Japan / Italian Chamber of Commerce in Japan / Manufactured Imports and Investment Promotion Organization (MIPRO) / Japan External Trade Organization (JETRO) / Japan Department Store Association / Japan Chain Stores Association / Japan Retailers Association / Central Federation of Commerce and Industry, Japan / The Japan Chamber of Commerce and Industry / The Tokyo Chamber of Commerce and Industry / Japan Institute of Design Promotion (JDP) / Tokyo Convention & Visitors Bureau / Japan Direct Marketing Association (JADMA) / Japan Interior Industry Association / Character Brand Licensing Association (CBLA) / Japan Merchandising Rights Association (JAMRA) / The Association of Japanese Animations (AJA) / LICENSING INTERNATIONAL / Japan Specialty Store Association / Nissenken Quality Evaluation Center / Japan Commercial Environmental Design Association / Japan Office Institutional Furniture Association / Japan Federation of Interior Planner's Association / Japan Interior Coordinator Association / Japan Candle Association / Japan Shopping Tourism Organization / LIVING TECH ASSOCIATION JAPAN / Nippon Flower Council / Tokyo Big Sight Inc. / Monthly Gift Premium

WITH COOPERATION OF (Scheduled):

Japan Jewelry Designers Association Inc. / Aroma Environment Association of Japan / Japan Package Design Association / Japan Graphic Design Association / Japan Industrial Design Association / Japan Sign Design Association / Japan Fashion Association / The Japan Design Space Association / Japan Extension Remodeling Conference Organization / The Textile Association of Japan / Renovation Council / Caring Design Association / Art Life Styling Association / Kyusyu Craft Design Association



Total Number of Visitors & Exhibitors

Dates : Feb. 6-8, 2024 (3 days from Tue. to Thu.)

Venue : Tokyo Big Sight (Tokyo International Exhibition Center)
East Hall 1~6, West Hall 1~2 & Atrium

Total number of visitors 223,040 [including 3,141 from overseas]				
Total number of exhibitors 2,939 [Including 325 overseas companies from 16 countries and regions]				
Trade Show \ Date	Feb.6 (Tue.)	Feb.7 (Wed.)	Feb.8 (Thu.)	TOTAL by each exhibition
The 97th TOKYO INTERNATIONAL Gift Show Spring 2024	37,535 (1,989)	57,142 (810)	49,173 (342)	143,850 (3,141)
	Total No. of Exhibitors: 1,623 (317 overseas companies from 14 countries and regions)			
TOKYO INTERNATIONAL Gift Show Spring 2024 The 15th LIFE x DESIGN The New Generation of Housing & Living TOKYO International Gift Show 	12,229	17,263	16,201	45,693
	Total No. of Exhibitors: 771 (6 overseas companies from 6 countries and regions)			
	LIVING & DESIGN 2024 Total No. of Exhibitors: 29 (2 overseas companies from 2 countries and regions)			
The 25th GOURMET & DINING STYLE SHOW Spring 2024	6,970	13,732	12,795	33,497
	Total No. of exhibitors: 516			
TOTAL by each day	56,734 (1,989)	88,137 (810)	78,169 (342)	223,040 (3,141)

Note : No. of overseas visitors are indicated in parentheses



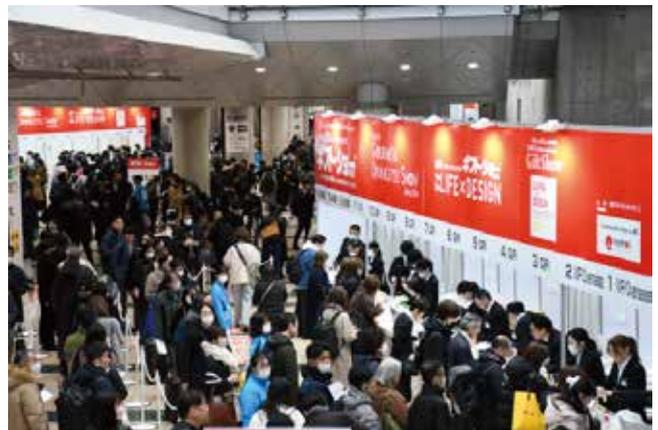
Summary

The 97th Tokyo International Gift Show Spring 2024 and its concurrent trade show, the 15th LIFE+DESIGN, the 35th Gourmet & Diningstyle Show Spring 2024, LIVING&DESIGN 2024, were held from February 6th (Tue.) to 8th (Thu.) 2024 at Tokyo International Exhibition Center.

The total number of visitors was 223,040 (including 3,141 of them from overseas) and the total number of exhibitors was 2,939 companies (325 companies from 16 countries and regions.)

The total number of visitors was 229,968 (including 552 overseas visitors) and the number of exhibitors was 2,774 (302 overseas companies from 15 countries and regions) at Gift Show Spring 2023.

At this time, the number of exhibitors and visitors from Europe are significantly increased comparing with both last Gift Show and Gift Show Spring 2023.



The 97th TOKYO INTERNATIONAL

Gift Show

Spring 2024



Taiwan Pavilion

East Hall 6 was home to the vibrant Taiwan Pavilion, featuring 13 exhibitors who presented a wide range of products. Taiwan Pavilion is exhibiting at Gift Show every time and known as one of the most popular exhibitors among buyers now.

[Picu-up Exhibitors around the world]



WILD REPUBLIC AUSTRALASIA (Australia)
at Young Fashion & Kids Stuff Fair



ILODIA LABS PTE. LTD. (SINGAPORE)
at Anime/Comic & Character License Fair



REYN SPOONER (U.S.A)
at Fashion Select



WILD PRAIRIE SOAP COMPANY INC. (CANADA)
at Beauty & Cosmetics Fair



The 35th GOURMET & DINING STYLE SHOW[®] Spring 2024

We had 516 companies from all over Japan at GDS Spring 2024. The number of visitors was 33,497 during three days, which represents a 121% increase compared to GDS Autumn 2023 last time.

This indicates that potential exhibitors and buyers are showing greater interest in GDS. There were three exhibition categories: Premium Food Fair, Stylish Food Fair, Market Solution Fair, and two event exhibition areas: Craft Drink & Liquor, and Party Food. Many business meetings were observed in all categories.



◆ Some Featured Events

GDS held seminars, a kitchen stage, and a new product contest. Additionally, a special themed event, "Food Gift Proposals to Convey Your Feelings," showcased food gifts based on the three keywords; conveying feelings (celebrating anniversaries), caring for health, and healing the soul. Furthermore, some Producer Supporting Projects such as "Tohoku Delicious Food Street - Support for the Recovery, 13 Years after the Great East Japan Earthquake" and "meet the MILK FARMERS" held at the East Hall 2.



TOKYO INTERNATIONAL **Gift Show** Spring 2024
The 15th LIFE x DESIGN

LIFExDESIGN, a trade show for renovation, design, and crafts has presented items, and services that will lead to new and comfortable ways of living, under the theme of “Designing New Ways of Living for Active Lifestyles” at this spring show.

LIFExDESIGN has 14 fairs that showcase different products to enrich people’s lives. Including Japan, many other overseas brands had exhibited their fantastic products. With Japanese consumers tend to spend more time at home now, there has been a huge growth in demand for interior products. Fashionable imported interior products attracted many interests of Japanese buyers at this show. A collection of refined and tasteful products were found here!

Featured Categories



SAUNA & SPA



ACTIVE DESIGN & CRAFT FAIR



RENOVATION ZONE

LIFE x DESIGN Award was held, and 14 of products, companies, ideas were awarded. Exceptional products from the LIFE x DESIGN exhibitors were chosen in the categories of Renovation, Product Design, Craftsmanship, Sustainability, and so on, by visitors and professional judges. These products were presented in a special exhibition area and were awarded at our LIFE x DESIGN Award ceremony!



Grand Prix
 [by YAMACO Co., Ltd.]



Best Sustainability Award
 [by COGNITIVE SURPLUS /USA]



Best “Takumi” Craftsmanship Award
 [by PROGRESS]



The New Generation of Housing & Living
 TOKYO International
Gift Show



“**LIVING&DESIGN**”, an international trade fair for housing and living was held concurrently with the 97th Tokyo International Gift Show Spring 2024. Business Guide-sha, Inc. held "LIVING & DESIGN 2024," an international trade show for total interior design produced by product designer Toshiyuki Kita, from February 6 to 8, 2024, at Tokyo Big Sight, West Exhibition Hall 2.

The exhibited products included furniture, lighting fixtures, interior accessories, and other high-quality new products for a “comfortable home”, continuing the theme of the first exhibition. The fair was well received by buyers in the furniture, housing, and interior design industries, who came to see the extraordinary designs and the fresh new products. LIVING&DESIGN welcomed 27 domestic companies. There were also new exhibitors from 2 foreign countries, France and Korea.

[Featured Exhibitors]



The special display areas of The "Furniture Design Competition"

The scene of special talk seminar at SHOTENKENCHIKU, monthly magazine of store design, interior and architecture Lounge



Overseas Exhibitors

The 97th Tokyo International Gift Show Spring 2024 featured a wide range of excellent products from countries and regions around the world at booths of national pavilions, overseas exhibitors, and Japanese importers.

325 overseas companies from 16 countries and region will exhibit directly at the show.

Australia 2, Canada 1, China 269, France 2, Hong Kong 18, Italy 1, Korea 7, Malaysia 2, Mongolia1, Netherlands 1, Portugal 1, Singapore 2, Taiwan 14, Turkey 1, United Arab Emirates 1, United Staets of America 2.

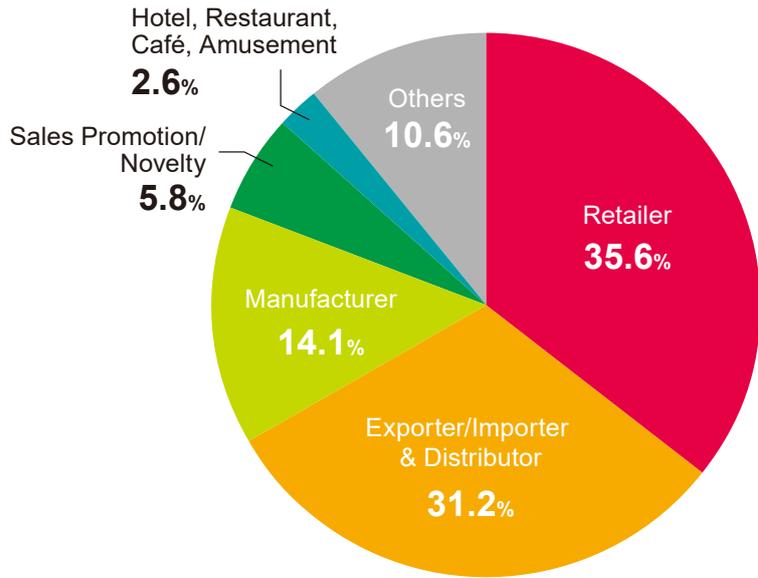
(*Including concurrent trade shows / as of 15th of January 2024)

178 brands from abroad will be exhibiting at the Gift Show.

Australia 6, Belgium 2, Brazil 2, Canada 1, China 15, Czech Republic 2, Denmark 5, France 9, Germany 9, Hong Kong 3, India 1, Indonesia 1, Ireland 1, Israel 1, Italy 21, Korea 14, Madagascar 1, Malaysia 1, Morocco 1, Myanmar 1, Netherlands 9, Portugal 3, Slovenia 1, Spain 4, Sweden 1, Switzerland 2, Taiwan 13, Thailand 4, United Kingdom 15, United States of America 35, Ukraine 4.

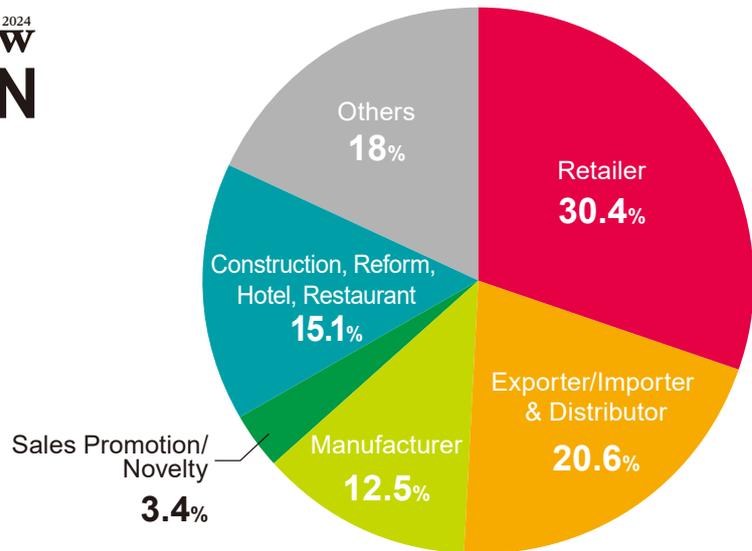


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