

NEWS RELEASE

The 97th TOKYO INTERNATIONAL Gift Show Spring 2024

Date

6th(Tue)–8th(Thu) February, 2024

Venue

Tokyo Big Sight

Concurrent Trade Shows

TOKYO INTERNATIONAL Gift Show Spring 2024
The 15th LIFE×DESIGN

The 35th
GOURMET &
DININGSTYLE SHOW®
Spring 2024

住まいと暮らしの新時代
TOKYO International
Gift Show
LIVING&DESIGN
住まいと暮らしのリノベーション TOTAL INTERIOR
HOUSING HOTEL CONTRACT



Business Guide-Sha, Inc. has announced that the 97th Tokyo International Gift Show Spring 2024 and the concurrent trade shows – the 15th LIFE×DESIGN, the 35th Gourmet & Diningstyle Show Spring 2024, and LIVING&DESIGN 2024 – will be held from February 6th to 8th, 2024 at Tokyo International Exhibition Center (Tokyo Big Sight).

The previous Tokyo Gift Show saw 211,048 visitors, including 879 international attendees, while the exhibition featured the presence of 2,982 companies with 1,111 of them representing 25 different countries and regions. This show marked a significant return of overseas exhibitors, including the participants from the State of Hawaii, China, Hong Kong, Korea, and Taiwan. These exhibitors not only set up dedicated pavilions but also presented a diverse array of products to the visiting audiences. Despite the challenges posed by COVID-19 restrictions in China, over 800 Chinese companies successfully participated in the event, showcasing their products.

The upcoming Gift Show in next February will be taken place in the entire East Halls and West Halls, expecting more exhibitors to showcase their products to more visitors.

DETAILS OF THE NEXT SHOWS

Name

The 97th TOKYO INTERNATIONAL Gift Show Spring 2024

Theme

Send Love through the Magic of Gifts, to Expand the Circle of the World Part 2

Concurrent Trade Shows

The 15th LIFE×DESIGN in TOKYO INTERNATIONAL Gift Show Spring 2024
The 35th Gourmet & Diningstyle Show Spring 2024
LIVING&DESIGN 2024

Organizer

Business Guide-Sha, Inc.

Official Support&Cooperation

Official Support by

ASEAN-JAPAN Centre / Economic & Commercial Office Embassy of the People's Republic of China / Trade Section, Embassy of Finland / Ambassade de France au Japon / State of Hawaii, Department of Business Economic Development & Tourism / AICEP Trade & Investment Agency / Office of Commercial Affairs Royal Thai Embassy / German Chamber of Commerce and Industry in Japan / Italian Chamber of Commerce in Japan / Manufactured Imports and Investment Promotion Organization (MIPRO) / Japan External Trade Organization (JETRO) / Japan Department Store Association / Japan Chain Stores Association / Japan Retailers Association / Central Federation of Commerce and Industry, Japan / The Japan Chamber of Commerce and Industry / The Tokyo Chamber of Commerce and Industry / Japan Institute of Design Promotion (JDP) / Tokyo Convention & Visitors Bureau / Japan Direct Marketing Association (JADMA) / Character Brand Licensing Association (CBLA) / Japan Merchandising Rights Association (JAMRA) / The Association of Japanese Animations (AJA) / LICENSING INTERNATIONAL / Content Overseas Distribution Association (CODA) / Japan Specialty Store Association / Nissenken Quality Evaluation Center / Japan Commercial Environmental Design Association / Japan Office Institutional Furniture Association / Japan Federation of Interior Planner's Association / Japan Interior Industry Association / Japan Interior Coordinator Association / Japan Candle Association / Japan Shopping Tourism Organization / LIVING TECH ASSOCIATION JAPAN / Tokyo Big Sight Inc. / Monthly Gift Premium

With cooperation of

Japan Interior Architects / Japan Jewelry Designers Association Inc. / Aroma Environment Association of Japan / Japan Package Design Association / Japan Graphic Design Association / Japan Industrial Design Association / Japan Sign Design Association / Japan Fashion Association / Japan Extension and Remodeling Conference Organization / The Textile Association of Japan / Renovation Council / Caring Design Association / Art Life Styling Association / Kyusyu Craft Design Association

Statistics (The 96th Tokyo International Gift Show Autumn 2023)

Total Number of Visitors

211,048 (Including 879 overseas visitors)

Total Number of Exhibitors

2,982 (Including 1,111 overseas companies from 25 countries and regions)

Total Number of Exhibitors by Country

Belgium 1 / China 888 / Germany 2 / Hong Kong 31 / India 3 / Iran 1 / Italy 1 / Korea 84 / Lithuania 1 / Malaysia 1 / Netherlands 1 / Nigeria 1 / Philippine 1 / Poland 1 / Singapore 2 / Spain 1 / Sri Lanka 3 / Taiwan 32 / Thailand 25 / Turkey 2 / U.A.E 1 / U.S.A 36 / Uzbekistan 1 / Vietnam 3

PICK-UP EXHIBITION CATEGORIES

TOKYO INTERNATIONAL

Gift Show

Global Handmade Fair

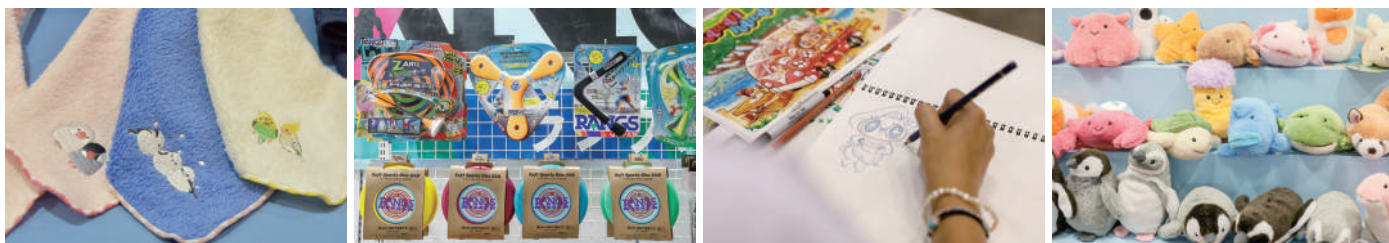
Global Handmade Fair is the ideal exhibition category where craftsmen from all over the world can access the Japan market. The fair plays an important role in discovering a new market in Japan and contributing to promoting culture and traditional products globally. For an example, you can exhibit chairs, desks, lights, sundries, kitchen products, traditional goods, which made by hand, causing consumers to upgrade their home.



Anime/comic & Character License Fair

Anime/ Comic & Character License Fair offers you ideal environment to connect with buyers from retailers, wholesalers and so on. The fair is starting to be recognized as the place to display nation-wide known anime character. The governmental institution has exhibited.

Up-and-coming creators will also be welcomed to exhibit. Recently there has been increasing numbers of OEM/ ODM manufacturers who is seeking new intellectual property in Japan.



Ethical Style Fair

In Gift Show, we have focused on ethical and sustainable products at the ethical style fair because the concepts have become a huge trend in Japan for several years. Especially, we are going to enhance three concepts, "upcycle products," "edible insect products," and eco-friendly regional products for the next Gift Show 2023 autumn.

For an example, accessories made from ocean plastics and houseplants created by dead plants are categorized as upcycled products. Snacks made from edible insect powders would be ideal products in this fair. Here will we feature gift products made of regional local materials as well as the products conducted by the local governmental institutions.



PICK-UP EXHIBITION CATEGORIES

TOKYO INTERNATIONAL Gift Show LIFE×DESIGN

Active Design & Craft Fair

The #1 most popular area in LIFE×DESIGN. This area showcases products that are confident in their design. From avant-garde industrial design, craft design, designed goods. You can find very thought-out designed products, new and fresh products here!



Sauna & Outdoor Goods Fair

A recent trend in Japan has been, going to sauna for the health benefits and business community building.

In the past few years, camping solo has become popular. Additionally, accommodations with glamping facilities are in demand and outdoor goods are selling well!

Don't miss out on the latest trend and business opportunities!



Life Stylings

In this fair, various high quality interior goods are gathered, such as organic towels, dishware, clothes, interior decorations, other products that help make users' living space more comfortable. This is a perfect area for any products that enhances the living space the user.



GOURMET & DININGSTYLE SHOW®

You will see three main fairs at Gourmet & Diningstyle Show which are called "Craft Drink & Liquor Fair," "Party Food Fair," and "Stylish Food Fair." The craft drink's market has been growing with craft beer in Japan. They are usually made of local ingredients and have been more popular as regional souvenir. Don't miss this opportunity to distribute craft drinks and liquors from you country to the Japanese market!

As Japanese consumers nowadays are organizing and enjoying an upper-level home party, Party Food Fair was recently established. These products which make a home party more enjoyable will be exhibited at this fair. Additionally, food products that has well-designed packages are exhibited at Stylish Food Fair. They are not only for consumption but also seem to be stylish and stand out in a room as home fashion.



A Trade Show for Total Interior Design About "LIVING&DESIGN"



For 13 years since 2009, this trade show for total interior design was held in Osaka. Furniture, interior goods, housing equipment, bathroom/plumbing, and building material manufacturers from all over Japan, and starting from Italy to overseas, interior related manufacturers have exhibited.

Since 2022 Autumn, "LIVING&DESIGN" is held concurrently with "TOKYO International Gift Show", bringing in not only interior design specialist buyers, but buyers from various industries. For the next 2024 Spring show, we plan to carry on the well-loved special seminars by renowned designers, architects, etc., in order to continue to attract and increase the number of designers, Japanese shop buyers and importers visits. We hope to continuously contribute to the Japanese market, the product distribution, and the overall production of the living and lifestyle related renovation for housing contract, hotel, and so on.



LIVING&DESIGN Producer, Toshiyuki Kita



Toshiyuki Kita

Began designing in Japan and Milano from 1969. Since then, Kita has designed many best-seller products from European and Japanese manufacturers world-wide. Many of his works are selected for permanent collections in world famous museums such as The Museum of Modern Art in New York (MOMA), Centre Georges Pompidou (Paris), etc. He is also very active in revitalizing and promoting local Japanese traditional crafts and industries as well. He is the Director of the international trade fair for home and lifestyle renovation "LIVING & DESIGN" and proponent of Japanese lifestyle renovation, the "RENOVETTA" project. Professor at The Osaka University of Arts.

In 2015, his invitational exhibition "Il Lusso Della Natura" was held at Chiesa San Domenico Church in ALBA. Multi-international awards includes the 1990 "Delta de Oro (Gold Prize)" Award of Spain and the prize "carrier internazionale of Compasso d'Oro" of Italy in 2011. In 2016, he served as The International Jury of Compasso d'Oro, Italy. He was bestowed with the honorary title of "Commendatore" by the Italian republic, in 2017. Received an "Intellectual Property Achievement Awards" from Japan Patent Office (JPO) in 2018.

His recent publications include "Power of Design", "Local Industry + Design", "Venture for Design", and many more.

SCHEDULE

2023

DATE	THE NAME OF THE SHOW	VENUE
Oct. 4th(Wed.)-6th(Fri.)	The 68th International Premium Incentive Show Autumn2023	Tokyo Ikebukuro Sunshine City Convention Center
Oct. 15th(Sun.)-19th(Thu.) Oct. 23th(Mon.)-27th(Fri.) Oct. 31th(Tue.)-Nov. 4th(Sat.)	The 134th Canton Fair Phase 1 The 134th Canton Fair Phase 2 The 134th Canton Fair Phase 3	Guangzhou Canton Fair Complex

2024

DATE	THE NAME OF THE SHOW	VENUE
Feb. 6th(Tue.)-8th(Thu.)	The 97th TOKYO International Gift Show Spring2024 TOKYO International Gift Show Spring2024 the 15th LIFE×DESIGN TOKYO International Gift Show LIVING & DESIGN2024 The 35th Gourmet & Diningstyle Show Spring2024	Tokyo Big Sight
Mar. 6th(Wed.)-7th(Fri.)	The 5th KYOTO International Gift Show2024	MIYAKO MESSE
Apr. 10th(Wed.)-12th(Fri.)	The 69th International Premium Incentive Show Spring2024	Tokyo Ikebukuro Sunshine City Convention Center
Sep. 4th(Wed.)-6th(Fri.)	The 98th TOKYO International Gift ShowAutumn 2024 TOKYO International Gift Show Autumn2024 the 16th LIFE×DESIGN TOKYO International Gift Show LIVING & DESIGN2024 The 36th Gourmet & Diningstyle Show Autumn2024	Tokyo Big Sight
Sep. 12th(Thu.)-13th(Fri.)	The 66th OSAKA International Gift Show2024	OMM (Osaka Merchandise Mart)
Oct. 9th(Wed.)-11th(Fri.)	The 70th International Premium Incentive Show Autumn2024	Tokyo Ikebukuro Sunshine City Convention Center

ABOUT THE ORGANIZER

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